Table of Contents

NAICS Definition of Retail Categories iii

Chapter I: Retailing's Contribution to the U.S. Economy 1

Tables

I.1: Value of GDP by Sector, 2007 3

I.2: Value of Economic Activity Generated by Retail Sales, 2006 4

Figures

I.1: Share of GDP by Sector, 2007 3

I.2: Effects of Economic Activity of Retail Sales by Share, 2006 4

Chapter II: Retail Sales 5

Tables

II.1: Retail Sales Growth 2006 – 2007 7

II.2: Holiday Sales and Holiday's Share of Total Retail Sales, 2005 – 2007 8

II.3a: Merchandise Sold by General Merchandise Stores, 2002 9

II.3b: Merchandise Sold by Health and Personal Care Stores, 2002 10

II.3c: Merchandise Sold by E-Shopping and Mail-Order Houses, 2002 11

II.4: Online Retail Sales, 2007 – 2008 12

II.5: Online Sales as a Share of Select Retail and Food Category Sales, 2006 – 2008 14

II.6: Retail Sales for Selected Countries, 2005 15

Figures

II.1: Retail Sales, May 2007 – April 2008 8

II.2: Online Retail Sales, 2007 – 2008 12

II.3: Annual Growth of Online Retail Sales, 2006 – 2008 13

II.4: Online Retail Sales as a Share of Total Retail and Food Sales, 2003 – 2007 14

II.5: Retail Sales for Selected Countries, 2005 15

Chapter III: Retail Employment and Compensation 17

Tables

III.1: U.S. Non-Agricultural Employment by Industry, 2007 19

III.2: Distribution of U.S. Job Gains/Losses by Industry, 1987 – 2007 20

III.3: Job Growth by Industry, 2006 – 2016 21

III.4: Retail Job Growth, 2006 – 2007 22

III.5: Retail Sales per Establishment and Employee and Employees per Establishment, 2007 23

III.6: Retail Employees by Occupation, 2007 24

III.7: Retail Employees by Age, 2007 25

III.8 Retail Employees by Education, 2007 26

III.9: Part-Time Employment in Retailing, 2007 27

III.10: Part-Time Hours in Retailing, 2007 27

III.11: Women in the Retail Workforce, 2007 28

III.12: Holiday Employment, 2007 29

III.13: Annual Quit Rate by Industry, 2005 – 2007 30

III.14: Annual Discharge and Layoff Rate by Industry, 2005 – 2007 31

III.15: Total Annual Retail Wages, 2005 – 2007 32
III.16: Average Hourly Retail Earnings, 2005 – 2007 32
III.17: Compensation Paid to Retail Employees, 2007 – 2008 33
III.18: Total Retail Compensation, Wages and Salaries per Full-Time Equivalent Employee, 2001 – 2006 34

Figures
III.1: Share of U.S. Non-Agricultural Employment by Industry, 2007 19
III.2: Retail Job Growth, 1987 – 2007 20
III.3: Retail & Manufacturing Job Growth, 1996 – 2016 21
III.4: Share of Retail Employees by Occupation, 2007 24
III.5: Share of Retail Employees by Age, 2007 25
III.6 Share of Retail Employees by Education, 2007 26
III.7: Monthly Retail Employment, May 2007 – April 2008 29
III.8: Monthly Quit Rate, Jan. 2005 – Dec. 2007 30
III.9: Monthly Discharge and Layoff Rate, Jan. 2005 – Dec. 2007 31
III.10: Retail Compensation, Wages & Salaries vs. Benefits, 2008 33
III.11: Average Annual Total Compensation per Full-Time Equivalent Employee in Retail Trade, 2001 – 2006 34
III.12: Average Annual Total Compensation per Full-Time Equivalent Employee in Food Service and Drinking Places, 2001 – 2006 34

Chapter IV: Retailers as Companies 35
Tables
IV.1: Number of Retail and Food Service and Drinking Establishments per Firm, 2002 37
IV.2: Employment Size of Retail Firms, 2005 39
IV.3: Retail Firm Births and Deaths by Employment Size, 2004 – 2005 40
IV.4: Births and Deaths of Retail Secondary Locations by Employment Size of Firm, 2004 – 2005 41
IV.5: Retail Companies by Type of Organization, 2002 42
IV.6: Concentration of Retail Sales Among the Largest Retail Firms, 2002 43
IV.7: Profitability of Large Retail Corporations, 2003 – 2007 44
IV.8: Income Taxes Paid by Retailers, 2003 – 2007 45
IV.9: Floor Space by Selected Kind of Business, 2002 46
IV.10: Shopping Center Data, 2002 – 2005 47
IV.11: Change in Shopping Center Indicators, 2002 – 2005 47
IV.12: Inventory Shrinkage, 2006 48
IV.13: Sources of Inventory Shrinkage, 2006 48

Figures
IV.1: Sales Size of Retail Firms, 2002 38
IV.2: Share of Retail Firms by Employment Size, 2005 39
IV.3: Share of Retail Firm Births and Deaths by Employment Size, 2004 – 2005 40
IV.4: Share of Retail Secondary Location Births and Deaths by Employment Size, 2004 – 2005 41
IV.5: Use of Loss Prevention Systems/Personnel, 2006 49

Index 51